



Discipline	Sports Economics (Master of Arts; M.A.) (German: Sportökonomie)
Institution	Deutsche Hochschule für Prävention und Gesundheitsmanagement (DHfPG) University of Applied Sciences, Saarbruecken, Germany
Study form	Distance learning and phases of attendance
Lenght of study	4 semesters (24 months)
Accredited by	Accreditation Agency for Study Programmes in Health and Social Sciences (AHPGS)
Date of accreditation	24.09.2015
Programme profile	The graduate programme Sports Economics (M.A.) (German: Sportökonomie M.A.) is an University of Applied Sciences 2 year study combining distance learning and phases of attendance finishing the programme with a Master of Arts (M.A.) degree.
Study center and class size	The regional study centers are located in Germany. The class size is kept small to guarantee the personal tuition between lecturer and students. As alternative to the on-site classes at the study center students can opt for location-independent digital lectures.
Phases of attendance	The phases of attendance comprise 32 days over the two years and are offered in compact units. They last from two to four successive days during the week (lessons held from 9 a.m. till 6 p.m.).
Mandatory subjects	The programme consists of 12 mandatory modules. The main focus is set on the areas of research methods, strategic management, communication&negotiation, quality development &evaluation and entrepreneurship. In addition to these core skills and competences the study programme contains 5 specific modules in sports economics including two case studies: - economics and sports - research and development in sports markets - marketing and sales in sports markets - case study sports management - case study sports marketing
Preparatory essays	The University's preparatory essays play a central role in its distance learning programme. These papers include special elements of distance learning, such as tests, exemplified contents, recaps and questions for recapitulation.
Credits	The programme consists of 120 credits according to ECTS (European Credit Transfer System) and can be studied in 4 semesters (24 months). The workload is 30 hours per credit.
Degree	The programme consists of 12 mandatory modules and the writing of a Master thesis. A Master of Arts (M.A.) degree is awarded once all modules and the Master thesis have all been successfully completed.
Semester start	The summer semester starts on June 1 st , the winter semester on December 1 st . Students may begin the programme twice a year, though they must matriculate by May 31 st to attend the summer semester, or by November 30 th to attend the winter semester.
Requirements	Successfully completed bachelor or diploma graduate studies at Deutsche Hochschule für Prävention und Gesundheitsmanagement or a similar study programme at a different university such as e.g.:



	- Economics - Business Administration - Sports Management - Sports Science
Tuition fees	The tuition fees are currently 440 Euro per month. These fees include delivery of teaching material, performance appraisal, guidance and tutoring by tutors and issuing the certificates of achievement.
Work place	Graduates in Sports Economics (M.A.) (German: Sportökonomie; M.A.) work as experts in e.g. sports clubs, sports associations, consultant firms in the sport sector, sport related tourism such as wellness hotels, commercial health clubs, manufacturer of sports equipment and sports agencies.
Accreditation Commission	According to the Accreditation Commission, the study programme Sports Economics (M.A.) (German: Sportökonomie; M.A.) provides the students with the required practical skills by hands-on teaching and learning.
The Ministry of Education, Culture and Economics	The Ministry of Education, Culture and Science looks upon the University of Applied Sciences (DHfPG) favorably as a fast expanding educational institution with innovative ideas and concepts.
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Further information	Additional information regarding this degree graduate school programme may be found in the Higher Education Compass of HRK.