## Programme profile

The graduate programme Sports Economics (M.A.) (German: Sportökonomie M.A.) is an University of Applied Sciences 2 year study combining distance learning and phases of attendance finishing the programme with a Master of Arts (M.A.) degree.

## Study center and class size

The study center is located in Saarbruecken, Germany. The class size is kept small to guarantee the personal tuition between lecturer and students.

## Phases of attendance

The phases of attendance comprise 40 days over the two years and are offered in compact units. They last from two to four successive days during the week (lessons held from 9 am till 6 pm).

## Mandatory subjects

The programme consists of 12 mandatory modules. The main focus is set on the areas of research methods, strategic management, communication & negotiation, quality development & evaluation and entrepreneurship. In addition to these core skills and competences the study programme contains 5 specific modules in sports economics including two case studies:

- economics and sports
- research and development in sports markets
- marketing and sales in sports markets
- case study sports management
- case study sports marketing

## Preparatory essays

The University’s preparatory essays play a central role in its distance learning programme. These papers include special elements of distance learning, such as tests, exemplified contents, recaps and questions for recapitulation.

## Credits

The programme consists of 120 credits according to ECTS (European Credit Transfer System) and can be studied in 4 semesters (24 months). The workload is 30 hours per credit.

## Degree

The programme consists of 12 mandatory modules and the writing of a Master thesis. A Master of Arts (M.A.) degree is awarded once all modules and the Master thesis have all been successfully completed.

## Semester start

The summer semester starts on June 1st, the winter semester on December 1st. Students may begin the programme twice a year, though they must matriculate by May 31st to attend the summer semester, or by November 30th to attend the winter semester.

## Requirements

Successfully completed bachelor or diploma graduate studies at Deutsche Hochschule für Prävention und Gesundheitsmanagement or a similar study programme at a different university such as e.g.:

- Economics
- Business Administration
| **Tuition fees** | The tuition fees are currently 390 Euro per month. These fees include delivery of teaching material, performance appraisal, guidance and tutoring by tutors and issuing the certificates of achievement. |
| **Work place** | Graduates in Sports Economics (M.A.) (German: Sportökonomie; M.A.) work as experts in e.g. sports clubs, sports associations, consultant firms in the sport sector, sport related tourism such as wellness hotels, commercial health clubs, manufacturer of sports equipment and sports agencies. |
| **Accreditation Commission** | According to the Accreditation Commission, the study programme Sports Economics (M.A.) (German: Sportökonomie; M.A.) provides the students with the required practical skills by hands-on teaching and learning. |
| **The Ministry of Education, Culture and Economics** | The Ministry of Education, Culture and Science looks upon the University of Applied Sciences (DHfPG) favorably as a fast expanding educational institution with innovative ideas and concepts. |
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| **Further information** | Additional information regarding this degree graduate school programme may be found in the Higher Education Compass of HRK. |