

University of Applied Sciences „Deutsche Hochschule für Prävention und Gesundheitsmanagement (DHfPG)“

Business today requires qualified employees trained close to the practice. The tightly-packed, three-and-a-half-year Bachelor study at the University of Applied Sciences stands alone through its combination of scientific basis and 'hands on' practical training. Its dual concept comprising alternating phases of theory and practice allows a wide range of interactive teaching and learning methods to be employed, while ensuring that the course content is closely aligned to the real-life needs of today's economy.

The „Deutsche Hochschule für Prävention und Gesundheitsmanagement (DHfPG)“ in Saarbrücken was founded and accredited in 2008, evolving from the BSA-Private Berufsakademie, founded and accredited in 2002. From 2002-2008, the state approved University of Cooperative Education BSA-Private Berufsakademie extended quickly and became accredited in April 2008 as a University of Applied Sciences, state approved as well.

In the meantime it offers seven dual Bachelor and four Master study programmes at study centres nationwide, in Austria and in Switzerland. These accredited programmes are “Sports and Exercise Therapy”, “Fitness Economics”, “Health Care Management”, “Nutritional Consulting”, “Fitness Training” and “Sports Economics” as a Bachelor of Arts (B.A.) and “Sports-/Health-Informatics as Bachelor of Science (B.Sc.) degree. Furthermore the two-year master study include a Master of Arts (M. A.) degree in “Prevention and Health Care Management”, in “Sports Economics” or in “Fitness Economics” and a Master of Business Administration (MBA) degree in “Sports-/Health Care Management”. All accreditations were conducted by independent higher education accreditation institutions.

The students learn in small groups. The lectures are held in the style of seminars with discussions, group work and personal contact between students and faculty members. Keeping classes small, along with the emphasis on personal tutoring by dedicated teaching staff, helps to raise the motivation levels and educational achievements of students. Furthermore, the modern teaching methods applied actively encourage the personal initiative of undergraduates and provide them with opportunity of acquiring key skills and qualifications.

The teaching is in the hands of highly qualified lecturers from renowned colleges and universities as well as expert professionals in their particular fields. This well-balanced combination of teaching expertise ensures that lectures and seminars are characterized by a high degree of practical relevance and a close focus on the latest academic developments. Several former BSA-Private Berufsakademie/DHfPG graduates are now to be found in the boardrooms of well-known companies, e.g. in the fitness, health and sports sector.